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PROJECT PROFILE

Client: Cala Homes

Location: Berkshire

Sectors: Residential, Education, Healthcare, Retail, Sports and Leisure

Services: Transport Planning, Infrastructure Design

Project overview: Collaboration and support over seven years helped to secure a resolution to grant outline planning permission for a sustainable, residential-led, mixed-use neighbourhood.

Added value:

- Provision of affordable housing
- Easy walking and cycling access to amenities
- Enhanced recreational and green spaces

Elizabeth Quarter, Maidenhead

Cala Homes has secured a resolution to grant outline planning permission to develop land at Maidenhead Golf Course. The site is allocated for residential-led mixed use comprising up to 1,500 homes, two schools, a medical facility, shops and a large public park. Motion provided extensive strategic transport planning and infrastructure design advice during a seven-year collaboration, supporting the developer from conception through to approval.

The team assisted Cala Homes with the local plan process, allocation of the site and the South West Maidenhead Development Framework Supplementary Planning Document.

The Elizabeth Quarter will deliver up to 450 affordable homes in an area of acute need. Over a third of the site will be public open space with active and sustainable travel prioritised. The team will help to deliver the 'Green Spine,' a network of safe and direct pedestrian and cycle routes.



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The active travel links will connect the new and existing community to essential amenities and Maidenhead town centre. Motion is working with Cala Homes to negotiate the Section 106 legal agreement.



84 North Street
Guildford
Surrey GU1 4AU
T: 01483 531300

Golden Cross House
8 Duncannon Street
London WC2N 4JF
T: 020 8065 5208

Quadrant House
Broad Street Mall
Reading RG1 7QE
T: 0118 467 4498