



PROJECT PROFILE

Client: Woolbro Group

Location: Surrey

Sectors: Residential

Services: Transport Planning,
Travel Planning

Project overview: Proposing a package of sustainable travel measures including better access and new signage helped to win an appeal

Added value:

- Resident incentives to encourage sustainable travel by bike, bus or train
- Wider infrastructure improvements to railway station

South Nutfield, Surrey

Development in rural areas can often be a means through which the viability of local services and amenities can be sustained and strengthened. In the following appeal, a package of measures to encourage cycling to nearby amenities and commuting by rail contributed to a positive outcome.

Property developer Woolbro Group wanted to redevelop a tennis centre in South Nutfield, Surrey, and transform the site into 23 apartments. Due to concerns about the site's location in relation to Nutfield village centre, the original application was turned down. The challenges for Motion centred on sustainability, access and visibility.

Despite the lack of footways to local amenities, the inspector was persuaded by the proposed mitigation measures, which help to support cycling. The development will result in a reduction of traffic flows on the adjacent Crab Hill Lane compared to previous uses.



To encourage residents of the development to adopt sustainable travel modes, each household will be provided with £300 in vouchers which they can put towards the cost of purchasing new bicycles or bus or rail tickets. Residents will also be incentivised to make use of Nutfield railway station, even if the initial part of their journey is by car.



84 North Street
Guildford
Surrey GU1 4AU
T: 01483 531300

Golden Cross House
8 Duncannon Street
London WC2N 4JF
T: 020 8065 5208

9 Greyfriars Road
Reading
Berkshire RG1 1NU
T: 0118 206 2930